

# LUXE VEI PRIVACY POLICY

LAST UPDATED: JULY 10, 2019

This Privacy Policy outlines how LUXE VEi Ltd. [(we), (us) or (our)] collects, uses, stores, and protects personal data of visitors and clients on [www.luxevei.com](http://www.luxevei.com) [the (Site)] and in connection with our B2B apparel services.

## CONSENT

By sharing your personal information (e.g. name, email, company details, shipping address) to place an order, request a quote, or sign up for marketing, you consent to our collection and use of that data for those specific business purposes.

If we wish to use your information for secondary reasons such as newsletters or third-party promotions we will directly request your explicit consent, which you may withdraw at any time by emailing [info@luxevei.com](mailto:info@luxevei.com)

## 1. WHAT DATA WE COLLECT

- Order and account data: name, company name, job title, email, phone, billing/shipping address.
- Payment data: credit/debit card information is processed only by secure third-party gateways and is not stored by us.
- Technical and usage data: IP address, browser type, device details, visit time, pages viewed, and referring URLs collected to improve the site and detect fraud.

## 2. HOW WE USE YOUR DATA

- To process orders, deliver quotes, and fulfill custom apparel requests.
- To communicate important updates (order status, shipping, returns).
- To prevent fraud, verify identities, and improve service efficiency.
- With your permission, to send newsletter updates, product news, or B2B offers.

### **3. SHARING DATA WITH THIRD PARTIES**

- We share your data only as necessary for business operations:
- Payment gateways & logistics providers - to process payments and shipments.
- Analytics tools - to better understand site performance.
- Legal compliance - if required by law or to enforce our Terms & Conditions (e.g., cases of fraud).

All third parties are vetted and contractually required to maintain the confidentiality and security of your data.

### **4. DATA SECURITY**

We apply standard industry safeguards, including SSL/TLS encryption and limited access controls over personal data. Payment information is processed via PCI-DSS compliant systems; we do not store credit card numbers on our systems.

### **5. COOKIES & TRACKING**

Our Site uses cookies and similar technologies for essential functionality and analytics, including session cookies, unique visit tokens, cart info, and preference storage. You can disable cookies, but this may affect site performance.

### **6. YOUR RIGHTS**

You have the right to access, correct, or delete your personal data if there is any.

To request changes or removal, contact us at [info@luxevei.com](mailto:info@luxevei.com). We will respond within a reasonable timeframe under applicable laws like GDPR or CCPA.

### **7. CHILDREN'S PRIVACY**

Our Site and services are not intended for children under 18. We do not knowingly collect data from minors.

### **8. INTERNATIONAL DATA TRANSFERS**

As a company present on the internet, your data may be processed and stored there. By using our Site, you agree to such international transfer under standard legal protections.

## **9. RETENTION & UPDATES**

We retain your data only as long as necessary for business operations, legal requirements, or to maintain records.

We reserve the right to amend this policy. Changes will take effect when posted, and we will indicate the updated (Last Updated) date.

## **10. CONTACT US**

For questions, privacy requests, or concerns, please email: [info@luxvevi.com](mailto:info@luxvevi.com)

